



NCRC2019

CONFERENCE GUIDE

NATIONAL COLLEGIATE RECRUITING CONFERENCE
THE OHIO STATE UNIVERSITY
JULY 16-18, 2019

WELCOME TO NCRC2019

We're glad you're here!

If you've been to a previous National Collegiate Recruiting Conference, you know it's different than your typical coaching convention, as well as any other professional development session you get to experience.

This is going to be all about you, and one of the most vital things you do as a college coach:

Recruiting.

Take advantage of the wealth of knowledge you'll have around you for the next three days. Not just the speakers and experts, but your fellow coaches seated all around you. Share ideas, offer advice, make new contacts, and develop the same network of recruiting advisors that you do when you seek to connect with the high school and club coaches of the prospects you recruit. This network will become one of the most valuable sources of support and ideas that you will find yourself continually relying upon - potentially for years and years to come.

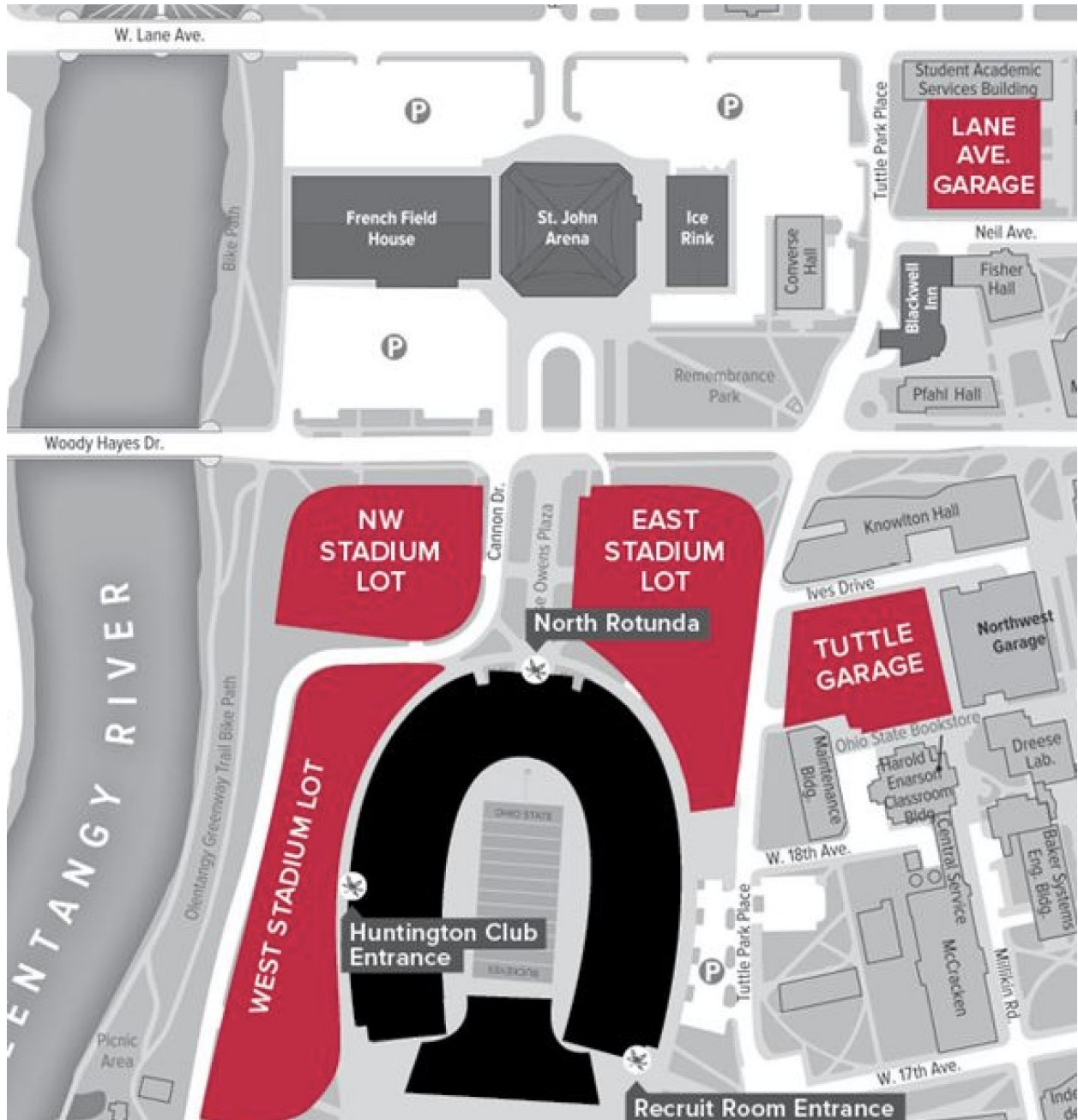
During the conference, we want you to interact. As you hear ideas that you like, or want to post pictures and video of speakers you're listening to on Twitter, do so using the hashtag #NCRC2019 at @dantudor to win prizes on Thursday at the end of the conference.

We hope you have a great three days here, and use this time to put together an effective plan for the upcoming year - and, for years beyond that!

Enjoy,

Dan Tudor
dan@dantudor.com
(661) 809-6200
(text me with any needs you have at NCRC2019)

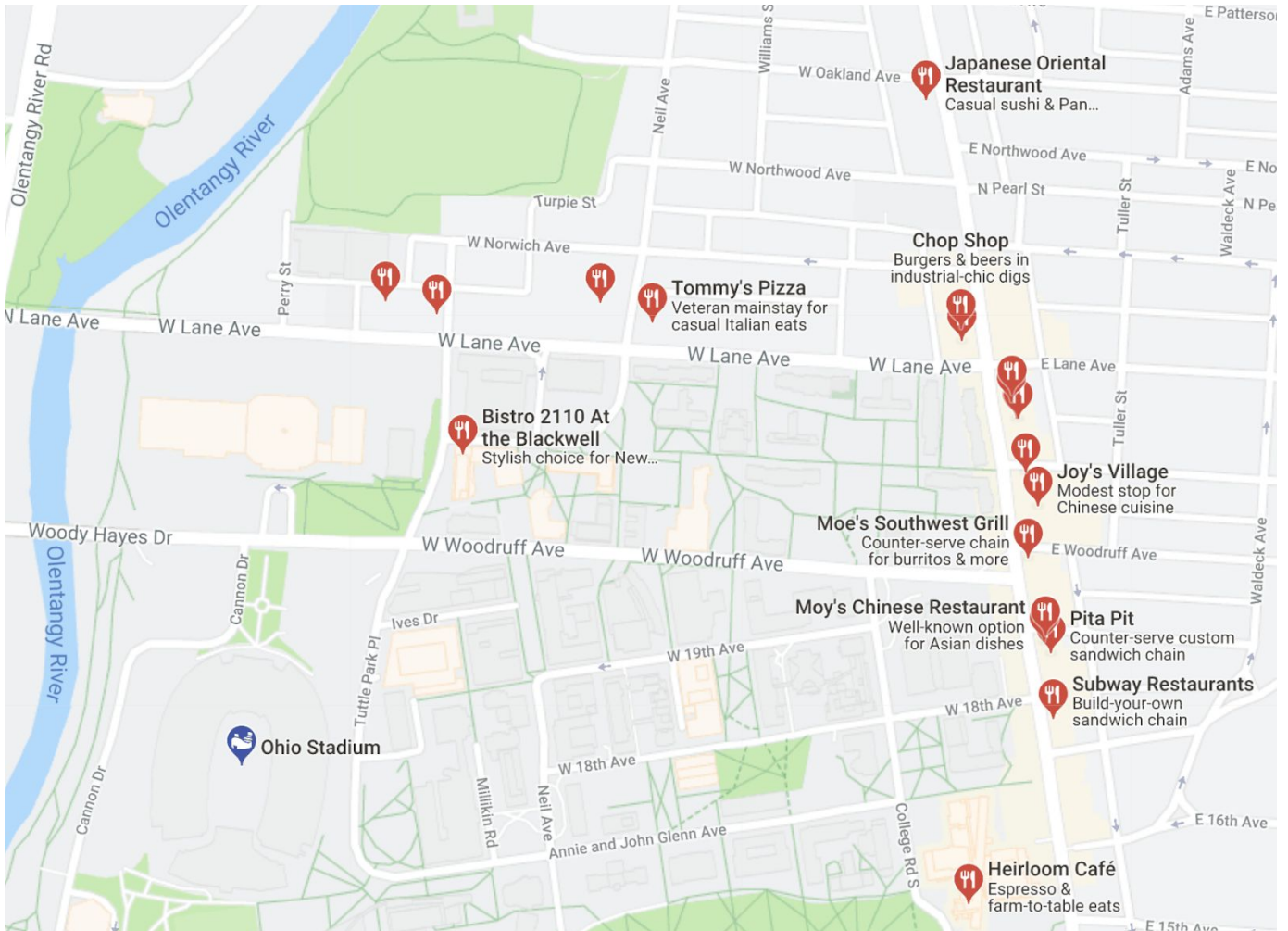
Enter at the **Recruit Room Entrance** on the map below. Available parking areas are in red.



Breakfast, Lunch & Dinner

There are several options within a 10 minute walk of our location at Ohio Stadium.

Make sure to take advantage of the talent and expertise around you by going to lunch with a group and trading ideas with them



SPEAKER & TOPIC SCHEDULE

TUESDAY

**Dan Tudor
Tom Koller
Jake Tewart
Mark Tewart
Jamy Bechler**

WEDNESDAY

**Tami Matheny
Tracy Davenport
Leslie Huntington
Mandy Green
Lunch & Project
Jayson Schmidt
Timm Dixon
Rob Hewitt
Dan Tudor
Campus Visit Project**

THURSDAY

**Dr Keith Adams
Terry Harrison
Dorsett/Lechner
Dan Tudor
Group Game Plan**

My 3 Goals at NCRC 2019:

WHAT DO YOU AND YOUR PROGRAM NEED TO DO BETTER DURING THIS UPCOMING RECRUITING CYCLE?

LIST YOUR TOP THREE PRIORITIES, AND MAKE SURE YOU GET THE ANSWERS YOU NEED OVER THE COMING THREE DAYS.

1.

2.

3.

PREPARE TO SHARE

**NCRC IS ALL ABOUT TRADING IDEAS AND GIVING AWAY YOUR SECRETS.
(AND COMING HOME WITH A FEW NEW SECRETS TO USE THIS YEAR)**

**ANSWER THESE TWO QUESTIONS ABOUT WHAT YOU'RE GREAT AT WHEN IT COMES TO
COMMUNICATING AND RECRUITING:**

THE THING I DO MOST EFFECTIVELY AS A RECRUITER:

MY GO-TO STRATEGY OR TECHNIQUE IS:

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DAN TUDOR

Opening remarks, and what you to expect as we start NCRC 2019

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TOM KOLLER

Churchill, Obama, King and You

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JAKE TEWART

The Recruited Student Athlete Perspective

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MARK TEWART

High Performance Sales

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JAMY BECHLER

#OOPS - TAKING A PROGRAM FROM FIRST TO WORST

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TAMI MATHENY

The Confident Recruiter

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DR TRACY DAVENPORT

5 Ways Sleep Impacts Performance

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LESLIE HUNTINGTON

Silencing the Noise - Setting Them Up for Success

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MANDY GREEN

Daily Execution for Recruiting Success

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JAYSON SCHMIDT

Setting Future Wins: How to Own Your Timeline

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TIMM DIXON

Mass Recruiting at a Numbers School

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ROB HEWITT

Fish or Cut Bait

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DAN TUDOR

The Missing 20%

CAMPUS VISIT PROJECT

Before the visit:

During the visit:

After the visit:

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DR KEITH ADAMS

Understanding How Academic and Athletic Motivation Can Enhance Recruiting

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TERRY HARRISON

Make the Big Time Where You're At

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GRAY DORSETT & LUKE LECHNER

Data: A Smart Recruiter's Secret Weapon

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DAN TUDOR

Recruiting Q&A

MY 2019-2020 RECRUITING GAME PLAN

The MVP of the Conference

PHILOSOPHY:

STRATEGY:

OBSTACLES:

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MESSAGE:

DEADLINE:

CLOSING:

PRIORITY IDEAS & STRATEGIES

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